

GHADASAMY

SENIOR UI/UX DESIGNER

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EXPERIENCE

UX Lead

Whip Mobility / Kuala Lumpur / May 2021 – Present

Working with the product & customer success team from discussing the stakeholders requirements till providing the final products, creating the design system and admin dashboards. Created a user friendly automotive echo system used by Auto Bavaria, Eurokars, CarVault, Thomas Automotive, Otopac and Vantage

UI/UX Designer

Aleph-labs / Kuala Lumpur / Dec 2020 – May 2021

Bank Islam worked with the design team to create responsive design and workflows, also contributed components to the internal design system and make UT sessions with different users.

OCBC Bank Provide usability consulting on redesigning and adding new online banking services to the app. Also contributed on the required UI changes.

AMBank collaborated with product manager to help define product requirements and roadmap, responsible for interaction and visual design, prototyping, and user testing across web and mobile products.

Alliance Bank Worked with the design team to redesign the mobile app. Worked on UX flows, design system, prototyping and visual polish.

Co-Founder & UI/UX Designer

UI Markets / Kuala Lumpur / 2019 – Present

Designing iPhone Mockups and GUI KIT using different tools and softwares so the user can use it easily. creating UI components (buttons, check boxes, progress bars, etc.) for the purpos of user interface design.

UI/UX Designer

Recruitable / Kuala Lumpur/ Jan 2020 - Apr 2020

Consulted with Recruitable as a startup company to review current products and provide design solutions to solve user needs and business challanges through User Research, Interaction Design, Visual Design, and Prototyping..

Creative & UI/UX Designer

Abudent / Kuala Lumpur / 2018 – 2020

As the only designer, took the responsibility from strategy to the design of Abudent Academy website also created and applied design strategies across branding and product design.

Senior Graphic Designer

Mobe / Kuala Lumpur / 2017 – 2018

Responsable for preparing work to be accomplished by gathering information and materials. Illustrate concept by designing layout of art, size, type size and style, and related concepts, then prepare final layout.

Graphic Designer

Freelance / 2014 – 2017

Worked as a freelance graphic designer for multiple projects including UI design, layout design, illustration, typography, and motion graphics.

Graphic Designer

Starware / Cairo / 2012 – 2014

Primary Responsibilities include social media design for FB Instagram, etc... .Prioritize and organize team projects including project specification writing, web design and marketing campaigns.

PROFILE

A UX & UI Designer, love to play with different design tools and create a meaningful experiences through design.

EDUCATION

- **VERY GOOD**

Bachelor in Arts and Education of English Language
Tanta University, Egypt

- **VERY GOOD**

Vocational Diploma in Education majoring in academic language
Tanta University, Egypt

SKILLS

- UI/UX Design
- Wireframes / Prototype
- Mobile App Design / Web Design
- HTML / CSS / BOOTSTRAP
- Graphic Design / Logos
- Printings / Digital Painting
- Social Media Design

TOOLS

- Figma / Sketch/ Invision
- Adobe XD
- Adobe Photoshop
- Adobe Illustrator
- Adobe Illustrator Draw
- ProCreate.